

the great  run
company™

PRESENTS

2016 CHARITY PROSPECTUS



great  run
series



TABLE OF CONTENTS

1.	COMPANY BACKGROUND	
	Company Background	3
	Key Stats	3
	The Great Run Company Locations	3
2.	CHARITY MANAGEMENT BENEFITS	
	The Great Run Company Charity Team	4
	Deadlines and Packages	4
3.	GREAT RUN SERIES KEY DEMOGRAPHICS	5
4.	GREAT RUN SERIES EVENTS	6
5.	GREAT RUN SERIES CHARITY PACKAGES AND PRICES	
	Morrisons Great North Run	8
	Morrisons Great Manchester Run	9
	Morrisons Great South Run	10
	Morrisons Great Newham London Run	11
	Morrisons Great Birmingham Run	12
	Morrisons Great Yorkshire Run	13
	Morrisons Great Birmingham 10K	14
	Morrisons Great Edinburgh Run	15
	Morrisons Great Women's 10K	16
6.	GREAT SWIM SERIES KEY DEMOGRAPHICS	17
7.	GREAT SWIM SERIES EVENTS	18
8.	GREAT SWIM SERIES CHARITY PACKAGES AND PRICES	
	Great North Swim	19
	Great East Swim	20
	Great Manchester Swim	21
	Great Newham London Swim	21
	Great Scottish Swim	23
9.	GREAT CYCLE KEY DEMOGRAPHICS	24
10.	GREAT CYCLE EVENTS	25
11.	GREAT CYCLE CHARITY PACKAGE AND PRICES	25
	Great Manchester Cycle	
12.	TERMS AND CONDITIONS	28

1. COMPANY BACKGROUND

Brendan Foster (Olympic Medallist & Athletics Commentator), founded our company in 1988, based on his simple belief that **running is good for everyone and must be encouraged for all!**

Using the blueprint of our original event Great North Run (today the World's Biggest Half Marathon) we've created a national series of televised mass participation sports events – it's the biggest in the world and still growing.

Our mission is to create challenging events, which engage communities, generate significant local economic impact, promote health and fitness and support charity fundraising.

Our events offer people of all abilities the chance to run with the world's best athletes and raise millions of pounds for charity.

We encourage people, young and old, to get fit and active – supporting them to lead healthier and happier lives.

We make a positive difference to cities, local communities and individuals – we make them **FEEL GREAT.**

KEY STATS:

- 300,000+ participants across Great Run, Great Swim and Great Cycle series
- 12 Great Run events
- 5 Great Swim events
- 1 flagship Great Cycle event
- Great Run televised live on BBC and Channel 5
- Great Swim highlights televised on Channel 4
- Association with world-class elite athletes



2. CHARITY MANAGEMENT BENEFITS

A central component of our events is the participants who raise millions for their respective charities as well as bring their personal stories and challenges to each event.

We are keen to support you in maximising your participant fundraising as well as offer you our best support as an official charity partner.

BENEFITS

- Use of Great Run/Great Swim/Great Cycle Official Charity Mark for promotional materials
- Comprehensive Information Directory
- Enhanced online charity search facility for potential entrants
- Dedicated team to handle enquiries
- Use of Online Management System to manage entries
- Post event results listing available via Online Management System
- Use of Charity Clearing System
- Access to Great North Run deferment places
- Charity Support Service

THE GREAT RUN COMPANY CHARITY TEAM

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DEADLINES AND PACKAGES

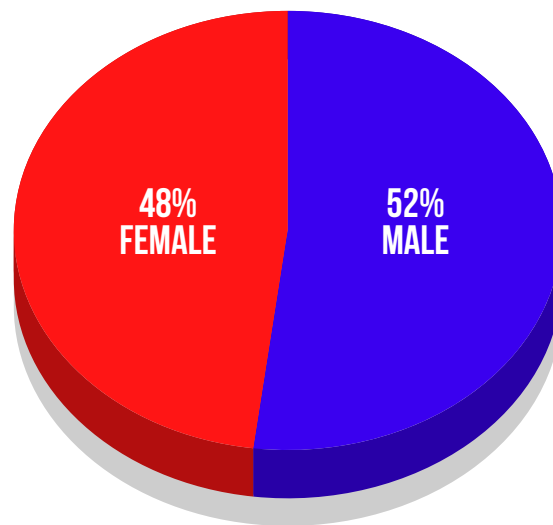
We aim to offer a variety of packages suitable for charities' varied needs:

Opening date for reservation of charity packages	29 September 2015
Closing date for reservation of charity packages	16 October 2015
Charities notified of successful/unsuccessful applications by	30 October 2015
Charities to accept/reject package by	11 November 2015

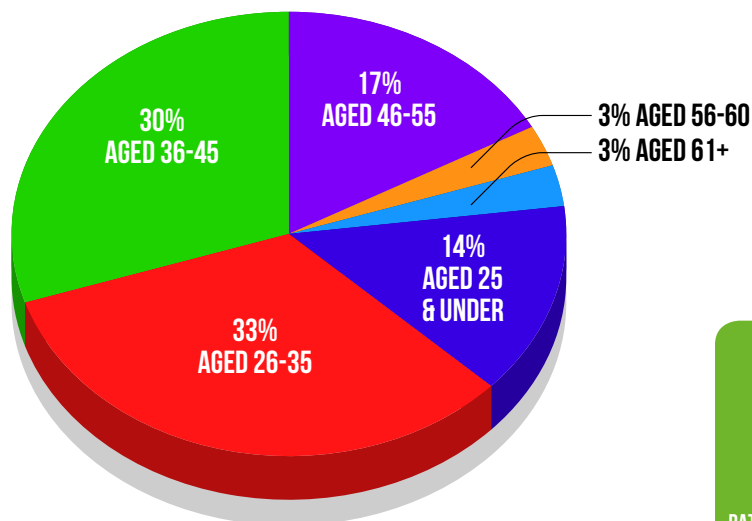


3. GREAT RUN SERIES KEY DEMOGRAPHICS

GENDER SPLIT



AGE SPLIT



TESTIMONIALS

"I found the whole atmosphere incredible as it was my first year and I was participating on my own. It was overwhelming to see the amount of people and charity's people were supporting and the lengths some people went to to raise money by wearing costumes. I definitely enjoyed my day and will be returning next year"

- **Great South Run participant.**

"A great day out raising money for charity, next time maybe not as hot!" - **Great Manchester Run participant.**

"As my first ever organised 10k event, I had the most amazing experience. It was challenging, fun and rewarding. The crowd was spectacular and the organisation of the day first class. And I raised some £500 for charity. Well done & thank you" - **Great Women's 10K participant.**

4. GREAT RUN SERIES EVENTS

Our biggest events offer charities a wide range of opportunities to target charity fundraisers who not only raise millions for a wide cross section of worthy causes but also bring their personal stories and challenges to the event.



Entry Price: £53
Location: Newcastle – Gateshead – South Shields
Date: 11 September 2016
Entrants: 57,000
Distance: Half Marathon
TV Coverage: Live on BBC



Entry Price: £38
Location: Manchester City Centre
Date: 22 May 2016
Entrants: 40,000
Distance: 10K
TV Coverage: Live on BBC



Entry Price: £41
Location: Southsea, Portsmouth
Date: 23 October 2016
Entrants: 25,000
Distance: 10 Miles
TV Coverage: Live on Channel 5



Entry Price: £32
Location: Queen Elizabeth Olympic Park, Stratford
Date: Sunday 17 July 2016
Entrants: 17,000
Distance: 10K & Marathon Team Relay



Entry Price: £35
Location: Birmingham City Centre
Date: 16 October 2016
Entrants: 20,000
Distance: Half Marathon
TV Coverage: Live on Channel 5

Our other events have seen rapid increases in popularity and local awareness offering excellent opportunities for charities to recruit own place runners. As these are growth events for the Great Run Company, please note general entries will remain open until we are at capacity.



Entry Price: £25
Location: Sheffield City Centre
Date: 25 September 2016
Entrants: 5,000
Distance: 10K



Entry Price: £25
Location: Birmingham City Centre
Date: Sunday 1 May 2016
Entrants: 10,000
Distance: 10K



Entry Price: £28
Location: Edinburgh City Centre
Date: Sunday 17 April 2016
Entrants: 10,000
Distance: 10 Miles



Entry Price: £26
Location: Glasgow
Date: Sunday 5 June 2016
Entrants: 10,000
Distance: 10K

5. GREAT RUN SERIES CHARITY PACKAGES AND PRICES



PACKAGE	PRICE
Platinum	£ 21,685 + up to 320 places
Gold	£ 10,500 + up to 160 places
Silver	£ 5,950 + up to 85 places
Bronze+	£ 2,235 + up to 35 places
Bronze	Admin fee of £21 per place + 5-25 places at £53 per entry

BENEFITS	PACKAGE
	Platinum
Number of guaranteed entries available	Up to 320 at face value
Online advertising	Platinum listing plus listing by search facility and listing on online entry system
Event Magazine	Large listing with logo
Charity Village Hospitality	6 x 12m marquee (signage and furniture included)
Morrisons Great North Run Pasta Party	2 x 2m space (shell scheme not included)

BENEFITS	PACKAGE
	Gold
Number of guaranteed entries available	Up to 160 at face value
Online advertising	Gold listing plus listing by search facility
Event Magazine	Medium listing with logo
Charity Village Hospitality	6 x 6m marquee (signage and furniture included)
Morrisons Great North Run Pasta Party	2 x 2m space (shell scheme not included)

BENEFITS	PACKAGE
	Silver
Number of guaranteed entries available	Up to 85 at face value
Online advertising	Silver listing plus listing by search facility
Event Magazine	Small listing
Charity Village Hospitality	6 x 6m marquee (signage and furniture included)

BENEFITS	PACKAGE
	Bronze+
Number of guaranteed entries available	35 at face value
Online advertising	Listing by search facility
Event Magazine	Listing and phone number
Charity Village Hospitality	Shared marquee area

BENEFITS	PACKAGE
	Bronze
Number of guaranteed entries available	5-25 at face value plus £21 admin fee per place
Online advertising	Listing by search facility
Event Magazine	Listing and phone number

PACKAGE	PRICE
Gold	£ 5,995 + up to 165 places
Silver	£2,900 + up to 70 places
Bronze	Admin fee of £14 per place + 5-25 places at £38 per entry

	Gold
Number of guaranteed entries available	Up to 165 at face value
Online advertising	Gold listing plus listing by search facility and listing on online entry system
Event Magazine	Large listing with logo
Charity Village Hospitality	5 x 5m marquee (signage and furniture included)

	Silver
Number of guaranteed entries available	Up to 70 at face value
Online advertising	Silver listing plus listing by search facility
Event Magazine	Medium listing with logo
Charity Village Hospitality	5 x 5m marquee (signage and furniture included)

	Bronze
Number of guaranteed entries available	5-25 at face value plus £14 admin fee per place
Online advertising	Listing by search facility
Event Magazine	Listing and phone number



PACKAGE	PRICE
Gold	£5,995 + up to 165 places
Silver	£2,900 + up to 70 places
Bronze	Admin fee of £14 per place + 5-25 places at £41 per entry

BENEFITS	PACKAGE
	Gold
Number of guaranteed entries available	Up to 165 at face value
Online advertising	Gold listing plus listing by search facility and listing on online entry system
Event Magazine	Large listing with logo
Charity Village Hospitality	5 x 5m marquee (signage and furniture included)

BENEFITS	PACKAGE
	Silver
Number of guaranteed entries available	Up to 70 at face value
Online advertising	Silver listing plus listing by search facility
Event Magazine	Medium listing with logo
Charity Village Hospitality	5 x 5m marquee (signage and furniture included)

BENEFITS	PACKAGE
	Bronze
Number of guaranteed entries available	5-25 at face value plus £14 admin fee per place
Online advertising	Listing by search facility
Event Magazine	Listing and phone number



PACKAGE	PRICE
Gold	£4,350 + 50 places included in the package
Silver	£1,950 + optional places
Bronze	Admin fee of £14 per place + 5-25 places at £32 per entry

BENEFITS	PACKAGE
	Gold
Number of guaranteed entries available	50 places included in the package
Online advertising	Gold listing plus listing by search facility and listing on online entry system plus banner on event website page
Event Hospitality	3 x 3m marquee at the event finish

BENEFITS	PACKAGE
	Silver
Optional entries	Option to purchase 5-25 places if required
Online advertising	Silver listing plus listing by search facility
Event Hospitality	3 x 3m marquee at the event finish
Extras	Advert on one pre-event email to runners

BENEFITS	PACKAGE
	Bronze
Number of guaranteed entries available	5-25 at face value plus £14 admin fee per place
Online advertising	Listing by search facility



PACKAGE	PRICE
Gold	£6,175 + 75 places included in the package
Silver	£1,950 + optional places
Bronze	Admin fee of £14 per place + 5-25 places at £35 per entry

BENEFITS	PACKAGE
	Gold
Number of guaranteed entries included	75 included in the package
Online advertising	Gold listing plus listing by search facility and listing on online entry system plus banner on event website page
Event Hospitality	3 x 3m marquee at the event finish

BENEFITS	PACKAGE
	Silver
Optional entries	Option to purchase places if required
Online advertising	Silver listing plus listing by search facility
Event Hospitality	3 x 3m marquee at the event finish
Extras	Advert on one pre-event email to runners

BENEFITS	PACKAGE
	Bronze
Number of guaranteed entries available	5-25 at face value plus £14 admin fee per place
Online advertising	Listing by search facility



PACKAGE	PRICE
Gold	£3,125 + 25 places included in the package
Silver	£1,500 + optional places
Bronze	Admin fee of £14 per place + 5-25 places at £25 per entry

BENEFITS	PACKAGE
	Gold
Number of guaranteed entries included	25 included in the package
Online advertising	Gold listing plus listing by search facility and listing on online entry system plus banner on event website page
Event Hospitality	3 x 3m marquee at the event finish

BENEFITS	PACKAGE
	Silver
Optional entries	Option to purchase 5-25 places if required
Online advertising	Silver listing plus listing by search facility
Event Hospitality	3 x 3m marquee at the event finish
Extras	Advert on one pre-event email to runners

BENEFITS	PACKAGE
	Bronze
Number of guaranteed entries available	5-25 at face value plus £14 admin fee per place
Online advertising	Listing by search facility



PACKAGE	PRICE
Gold	£3,125 + 25 places included in the package
Silver	£1,500 + optional places
Bronze	Admin fee of £14 per place + 5-25 places at £25 per entry

BENEFITS	PACKAGE
	Gold
Number of guaranteed entries included	25 included in the package
Online advertising	Gold listing plus listing by search facility and listing on online entry system plus banner on event website page
Event Hospitality	3 x 3m marquee at the event finish

BENEFITS	PACKAGE
	Silver
Optional entries	Option to purchase 5-25 places if required
Online advertising	Silver listing plus listing by search facility
Event Hospitality	3 x 3m marquee at the event finish
Extras	Advert on one pre-event email to runners

BENEFITS	PACKAGE
	Bronze
Number of guaranteed entries available	5-25 at face value plus £14 admin fee per place
Online advertising	Listing by search facility



PACKAGE	PRICE
Gold	£3,125 + 25 places included in the package
Silver	£1,500 + optional places
Bronze	Admin fee of £14 per place + 5-25 places at £28 per entry

BENEFITS	PACKAGE
	Gold
Number of guaranteed entries included	25 included in the package
Online advertising	Gold listing plus listing by search facility and listing on online entry system plus banner on event website page
Event Hospitality	3 x 3m marquee at the event finish

BENEFITS	PACKAGE
	Silver
Optional entries	Option to purchase 5-25 places if required
Online advertising	Silver listing plus listing by search facility
Event Hospitality	3 x 3m marquee at the event finish
Extras	Advert on one pre-event email to runners

BENEFITS	PACKAGE
	Bronze
Number of guaranteed entries available	5-25 at face value plus £14 admin fee per place
Online advertising	Listing by search facility



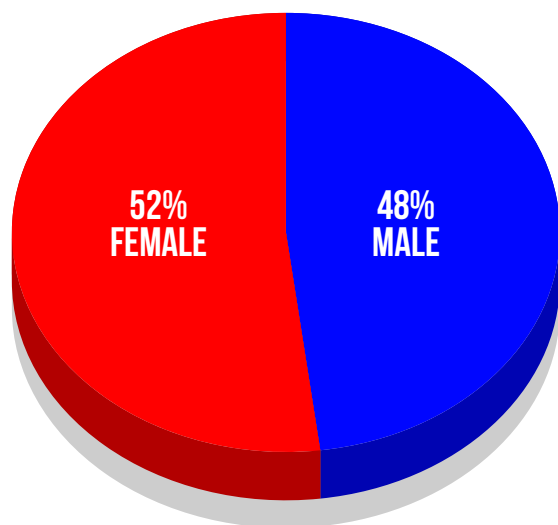
PACKAGE	PRICE
Official Charity Package	£2,200 + 25 places included in the package
Partner Charity	Places only plus admin fee of £14 per place

BENEFITS	PACKAGE
	Official Charity Package
Number of guaranteed entries included	25 places included in the package
Online advertising	Listing on online entry system
Event hospitality	3m x 3m marquee at the event finish

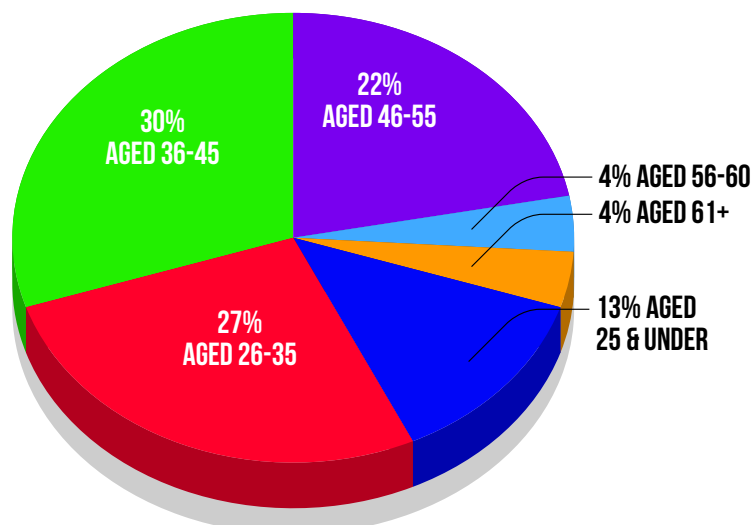


6. GREAT SWIM SERIES KEY DEMOGRAPHICS

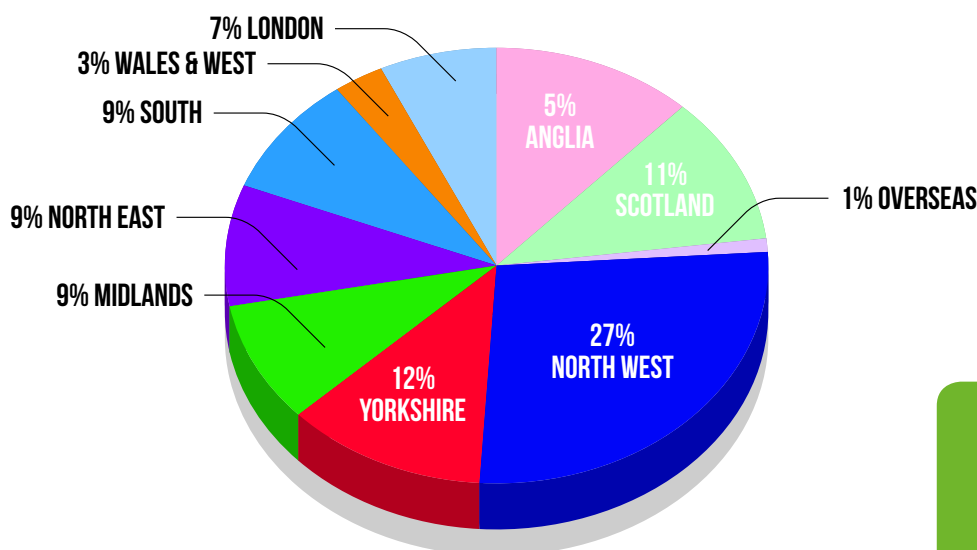
GENDER SPLIT



AGE SPLIT



GEOGRAPHICAL SPLIT



TESTIMONIALS

"We came for the weekend with friends and there were probably 9 or 10 of our group that took part over the weekend also raising money for a group of charities. Such great achievements were made by all who took part and we can't wait to come back next year. We also took part in the relay. What a great way to finish a great weekend. Really hope you do this event again next year it was great fun. Thanks for a great event. Looking forward to next year" - **Great North Swim participant**

"Had a great day. I swam for charity but also to conquer a fear I have of the open water. There was fantastic camaraderie amongst the competitors that helped me through and I was chuffed to bits to finish it" - **Great Scottish Swim participant**

7. GREAT SWIM SERIES EVENTS



Entry price: £40

Location: Windermere, Lake District, Cumbria

Date: 10-12 June 2016

Entrants: 10,000

Distance: Half Mile, 1 Mile, 2 Miles, 5K and 10K

TV Coverage: Highlights on Channel 4



Entry price: £34

Location: Alton Water, Suffolk

Date: 18 June 2016

Entrants: 3,500

Distance: Half Mile, 1 Mile, 2 Miles 5K and 10K



Entry price: £35

Location: Salford Quays, Manchester

Date: 2 July 2016

Entrants: 3,000

Distance: 1 Mile



Entry price: £40

Location: Royal Victoria Dock, London

Date: 16 July 2016

Entrants: 5,000

Distance: Half Mile, 1 Mile and 2 Miles



Entry price: £31

Location: Loch Lomond, Scotland

Date: August 2016

Entrants: 2,500

Distance: Half Mile, 1 Mile and 2 Miles

TV Coverage: Highlights on Channel 4

8. GREAT SWIM SERIES CHARITY PACKAGES AND PRICES



PACKAGE	PRICE
Official Charity (12 Available)	£2,800 + 50 places at face value
Supporting Charity (12 Available)	£1,200 + up to 30 places at face value
Partner Charity	5 – 25 places at £40 per place + £14 admin fee per place

BENEFITS	PACKAGE
	Official Charity
Number of guaranteed entries available	50 at face value
Online advertising	Listing on online management system, charity listing with logo and rotating banner advert on website.
Event Village Hospitality	3 x 3m marquee (signage and furniture included)

BENEFITS	PACKAGE
	Supporting Charity
Number of guaranteed entries available	30 at face value
Online advertising	Charity listing with logo
Event Village Hospitality	3 x 3m marquee (signage and furniture included)

BENEFITS	PACKAGE
	Partner Charity
Number of guaranteed entries available	Up to 5 – 25 at face value plus £14 admin fee per place
Online advertising	Listing and phone number



We advise charities that guaranteed places are available; however the below events will be open for public entry until one week prior to the event date unless the entry limit is reached.

We recommend the following advertising packages which will enable charities to recruit own place swimmers. The official charity advertising packages include 25 places at no additional cost.



PACKAGE	PRICE
Official Charity (12 Available)	£2,900 + 25 places included in the package
Supporting Charity (12 Available)	£650
Partner Charity	5 – 25 places at £34 per place + £14 admin fee per place

BENEFITS	PACKAGE
	Official Charity
Number of guaranteed entries available	25 at face value
Online advertising	Listing on online management system, listing on charity section of event website and rotating advertising banner on event website plus an advert in one pre-event email.
Event Village Hospitality	3 x 3m marquee (signage and furniture included)

BENEFITS	PACKAGE
	Supporting Charity
Number of guaranteed entries available	Option to purchase up to 5 – 25 places at face value plus £14 admin fee per place.
Online advertising	Listing on charity section of event website.
Event Village Hospitality	3 x 3m marquee (signage and furniture included)

BENEFITS	PACKAGE
	Partner Charity
Number of guaranteed entries available	5-25 at face value plus £14 admin fee per place
Online advertising	Listing and phone number if places purchased.

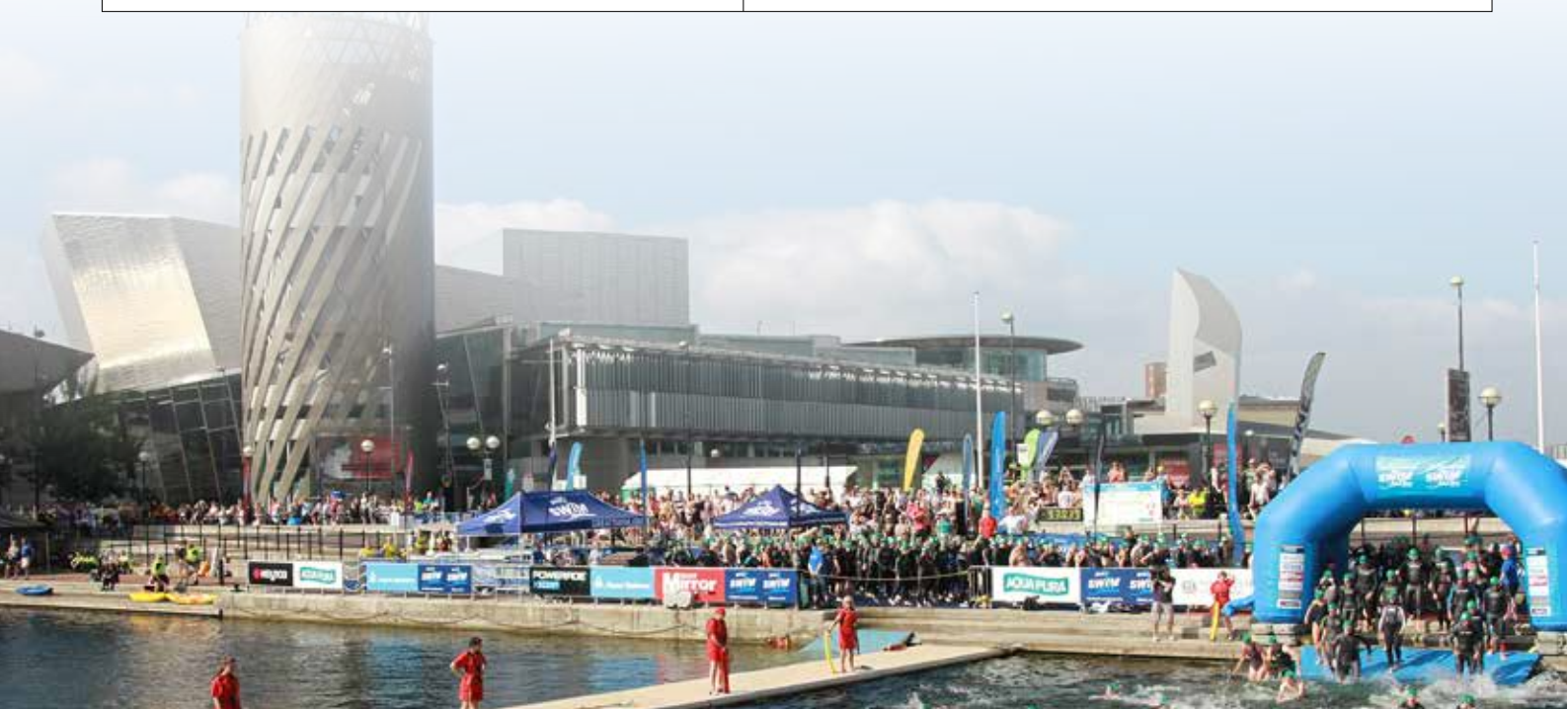


PACKAGE	PRICE
Official Charity (12 Available)	£2,900 + 25 places included in the package
Supporting Charity (12 Available)	£650
Partner Charity	5 – 25 places at £35 per place + £14 admin fee per place

BENEFITS	PACKAGE
	Official Charity
Number of guaranteed entries available	25 at face value
Online advertising	Listing on online management system, listing on charity section of event website and rotating advertising banner on event website plus an advert in one pre-event email.
Event Village Hospitality	3 x 3m marquee (signage and furniture included)

BENEFITS	PACKAGE
	Supporting Charity
Number of guaranteed entries available	Option to purchase up to 5 – 25 places at face value plus £14 admin fee per place.
Online advertising	Listing on charity section of event website.
Event Village Hospitality	3 x 3m marquee (signage and furniture included)

BENEFITS	PACKAGE
	Partner Charity
Number of guaranteed entries available	5-25 at face value plus £14 admin fee per place
Online advertising	Listing and phone number if places purchased.



PACKAGE	PRICE
Official Charity (12 Available)	£2,900 + 25 places included in the package
Supporting Charity (12 Available)	£650
Partner Charity	5 – 25 places at £40 per place + £14 admin fee per place

BENEFITS	PACKAGE
	Official Charity
Number of guaranteed entries available	25 at face value
Online advertising	Listing on online management system, listing on charity section of event website and rotating advertising banner on event website plus an advert in one pre-event email.
Event Village Hospitality	3 x 3m marquee (signage and furniture included)

BENEFITS	PACKAGE
	Supporting Charity
Number of guaranteed entries available	Option to purchase up to 5 – 25 places at face value plus £14 admin fee per place.
Online advertising	Listing on charity section of event website.
Event Village Hospitality	3 x 3m marquee (signage and furniture included)

BENEFITS	PACKAGE
	Partner Charity
Number of guaranteed entries available	5-25 at face value plus £14 admin fee per place
Online advertising	Listing and phone number if places purchased.



PACKAGE	PRICE
Official Charity (12 Available)	£2,900 + 25 places included in the package
Supporting Charity (12 Available)	£650
Partner Charity	5 – 25 places at £31 per place + £14 admin fee per place

BENEFITS	PACKAGE
	Official Charity
Number of guaranteed entries available	25 at face value
Online advertising	Listing on online management system, charity listing with logo and rotating banner advert on website.
Event Hospitality	3 x 3m marquee (signage and furniture included)

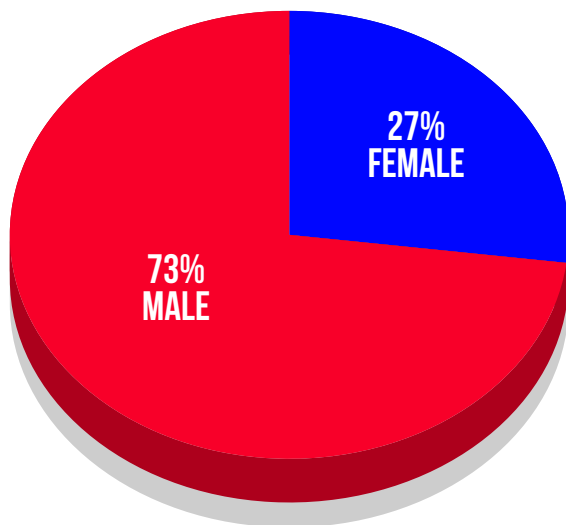
BENEFITS	PACKAGE
	Supporting Charity
Number of guaranteed entries available	Option to purchase up to 5 – 25 places at face value plus £14 admin fee per place.
Online advertising	Listing on charity section of event website.
Event hospitality	3 x 3m marquee (signage and furniture included)

BENEFITS	PACKAGE
	Partner Charity
Number of guaranteed entries available	5-25 at face value plus £14 admin fee per place
Online advertising	Listing and phone number

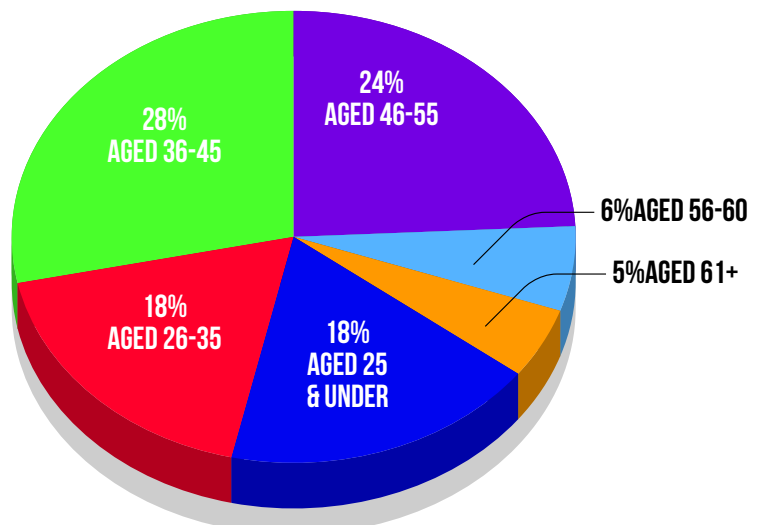


9. GREAT CYCLE KEY DEMOGRAPHICS

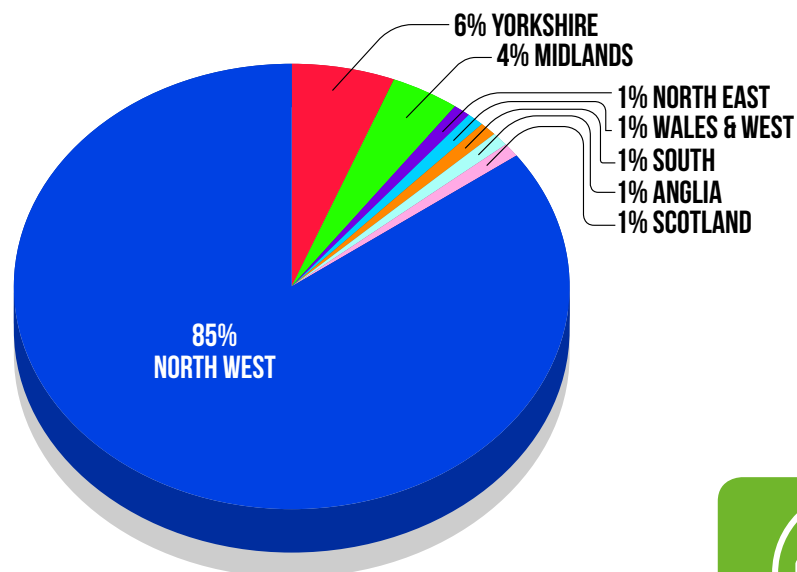
GENDER SPLIT



AGE SPLIT



GEOGRAPHICAL SPLIT



TESTIMONIALS

"I thought this event was absolutely fantastic! I have raised funds before and am likely to do so again for future Great MCR Cycles. Well done team!" - **Great Manchester Cycle participant**

"This is my first cycling event if ever done and it was excellent. I travelled from Scotland to take part and I wasn't disappointed, it was a great atmosphere and a wonderful day out for all and was a great way to raise some money for charity. Definitely would do this cycle event again" - **Great Manchester Cycle participant**

10. GREAT CYCLE EVENTS



Location: Manchester

Date: June 2016

Entrants: 7,000

Distance: 13 Miles, 26 Miles and 52 Miles (Charity places are available for the 26 Miles distance ONLY)

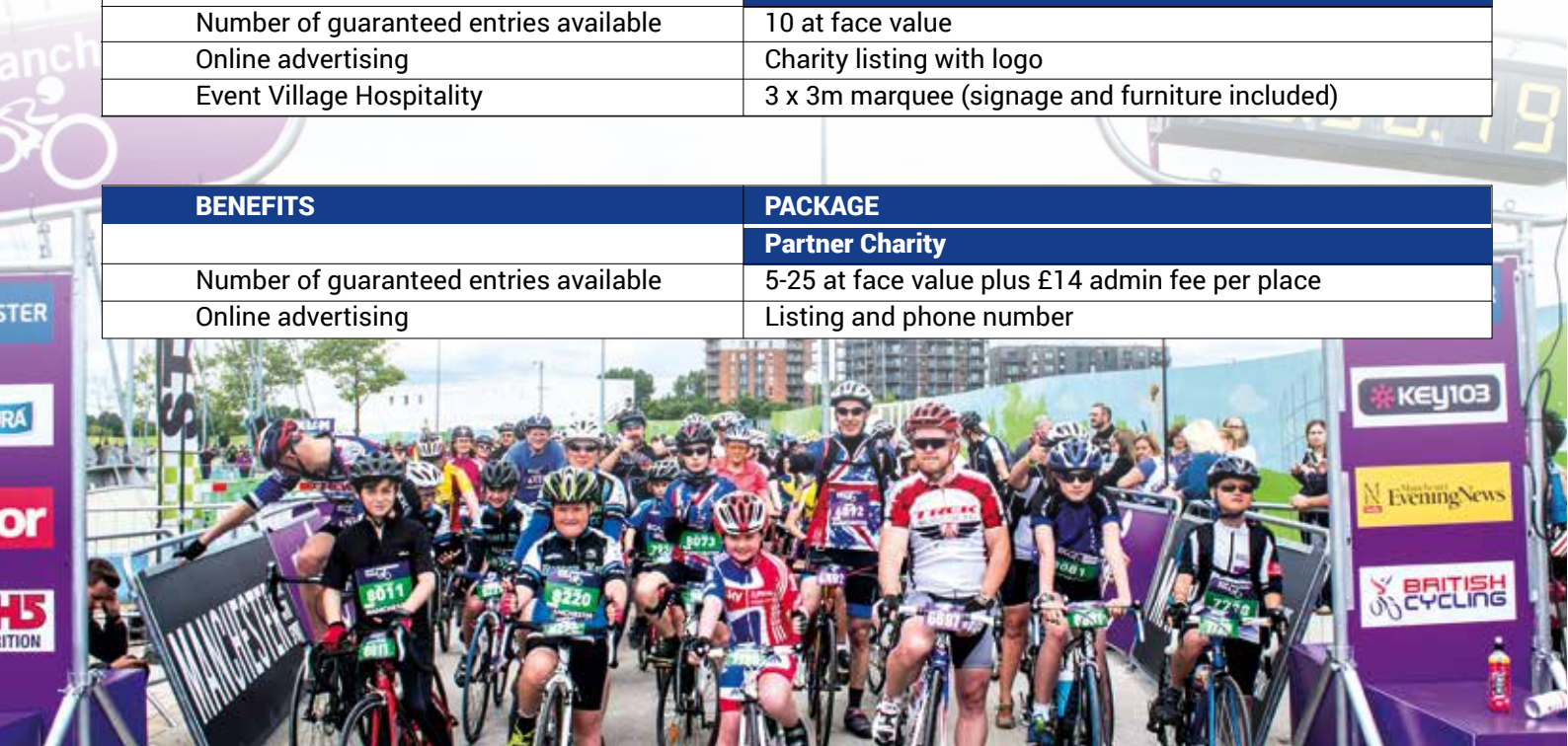
11. GREAT CYCLE CHARITY PACKAGE AND PRICE

PACKAGE	PRICE
Official Charity	£2,500 + 30 places included in the package
Supporting Charity	£950 + 10 places included in the package
Partner Charity	5 – 25 places at £26 per place + £14 admin fee per place

BENEFITS	PACKAGE
	Official Charity
Number of guaranteed entries available	30 at face value
Online advertising	Listing on online management system, charity listing with logo and rotating banner advert on website.
Event Village Hospitality	3 x 3m marquee (signage and furniture included)

BENEFITS	PACKAGE
	Supporting Charity
Number of guaranteed entries available	10 at face value
Online advertising	Charity listing with logo
Event Village Hospitality	3 x 3m marquee (signage and furniture included)

BENEFITS	PACKAGE
	Partner Charity
Number of guaranteed entries available	5-25 at face value plus £14 admin fee per place
Online advertising	Listing and phone number



A full-page background image of two skydivers. In the foreground, a woman with a blue helmet and goggles is smiling. Her helmet has a sticker that reads 'Text JUDY76 £5 to 79070'. Behind her, a man in a white helmet is also visible. They are both wearing red and yellow jumpsuits and are suspended in the air against a clear blue sky.

We've made donating easier. Because fundraising is hard enough.

The most difficult thing about raising money
for your charity shouldn't be asking for it.
With our JustTextGiving service it's easy.
Because anyone from any network can donate
to your cause by just sending a simple text.
And every penny goes to your charity.
Leaving your fundraisers to do the really tough stuff.

Visit justtextgiving.com



@justtextgiving

JustTextGiving™
by  **vodafone**

We've made donating easy

Because fundraising is hard enough



Why not encourage your fundraisers to add text donations to their fundraising toolkit? We've found that those who use JustTextGiving are likely to raise on average **59%** more for their charities, plus they'll get twice as many donations on their JustGiving pages. This is because we've made it easy for supporters to donate.

With every JustGiving page your fundraisers set up online, they automatically get a free text code to boost their fundraising efforts. This means they can raise money easily through mobile at every opportunity when they are out and about and through their social channels.

The great thing is that 100% of the donation goes to your Charity thanks to the Vodafone Foundation. It's also free to use on any network and GiftAid can be added to boost your funds by 25%.

There are now more than 230k fundraisers using JustTextGiving, so make sure yours are too. Why not let them know how easy it is to set up?

1. Set up a fundraising page for your charity at justgiving.com
2. Personalise their JustTextGiving code
3. Share the code far and wide, add it to tee shirts and race bibs, whatever goes
4. Donors need to simply text the code with a value and send it to 70070 e.g. JUDY76 £1, £2, £3, £4, £5 or £10 to 70070

So help make it easy for your fundraisers to raise money for your cause and they can concentrate on the really tough stuff – their event training.

JustTextGiving by Vodafone is supported by the Vodafone Foundation, Charity no: 1089625

JustTextGiving™
by  **vodafone**

12. TERMS AND CONDITIONS

1. All charities must acknowledge and adhere to the specified dates and deadlines for the return of all charity correspondence.
2. The closing date for the reservation of charity level packages is Friday 16 October 2015.
3. Due to demand for entries Great Run cannot guarantee charities will be allocated the same number of entries as in 2015. Any charity that has found difficulty in filling their entry allocation in the past may be asked to reduce their entries in 2016.
4. All submissions for entries and packages are requests only and charities will be notified week ending 30 October 2015 whether they have been successful or not. All decisions are final.
5. Payment of package and entry fees are to be made payable to Nova International Ltd and are due 30 days net from date of invoice.
6. All charges for various advertising packages are zero-rated for VAT purposes and exclude the cost of entry for the relevant number of guaranteed applications. The charges for event entries are stated inclusive of VAT.
7. The details of the packages are as stated; and are non-negotiable. Once payment has been made no refunds to the charity will be permissible, except in the event of cancellation (see point 15 below).
8. The Great Run Company will commence activating the online management system on receipt of package payment.
9. The online management system gives all charities 100% flexibility in managing their entries until the pre-set closing dates for each event. This closing date will be announced in January 2016. Once entries have been submitted after the closing date no swapping of race numbers or transfer of entries is allowed. Any charity found to be doing so would be contravening their involvement with the event and the organisers would take relevant action.
10. Each charity must ensure their participants are informed about the importance of training and seeking medical advice before undertaking a training programme.
11. Each charity is required to ensure that participants who are unable to take part in their event once the closing date has passed are advised of the withdrawal procedure as set by the event organisers.
12. An invoice will be raised detailing the package and number of entries requested. Payment is due as per applicable deadlines. Charities allocated a Platinum, Gold or Silver package level must complete the 'Request for zero-rating' form online. Refunds cannot be made for any unallocated entries, nor can places be rolled over to the following year.
13. Any charities with a number of entries remaining unallocated by a date to be announced in January 2016 will be asked to enter the clearing system. The Great Run Company will then endeavour to reallocate those entries to a charity with spare capacity. The payment for transfer of entries will be between the charities involved.
14. Any charity that has requested a Platinum, Gold or Silver package will be sent further details regarding the Charity Village at a later date. Nova International Ltd reserves the right to make changes to the Charity Village should any be required for health and safety or logistical reasons. This also applies to the advertising package associated with the Great London Swim, Great East Swim, Great Manchester Swim and Great Scottish Swim.
15. In the event of cancellation of any event The Great Run Company will endeavour to re-arrange the event on another date. In the event that it is not possible to re-arrange the event to another date all charity advertising and fundraising packages will be offered a full refund for both the charity package and the cost of entries. However, Nova International Ltd will not be liable for any charity's loss of potential fundraising income.
16. The Great Run Company reserves the right to change the location, date and entry limit of each Great Swim event.